

## About *woodpics*<sup>SM</sup> \*

*The GYST of the matter is. . .*

*woodpics*<sup>SM</sup> is a Trestlewood online photo database service whose primary objective is to help you visualize Trestlewood products, with a special emphasis on how others have used these products in their building projects. We hope that using *woodpics*<sup>SM</sup> will help you zero in on reclaimed or other unique wood products that will be just right for your applications.

*woodpics* is powered by “GYST” \* (“Group Your Search Technology.”) *GYST* is both a philosophy and a set of practical tools designed to help users find and analyze relevant information as efficiently as possible. *GYST* tools provide powerful mechanisms for searching, grouping and narrowing *woodpics* photosets to those of particular interest to you.

How can you use *GYST* on *woodpics* to find just the right unique wood product for your project? Perhaps this question is best answered by use of an example. Let’s say that you are looking for an exterior siding product. You know that you want real wood and that you want something unique, but you otherwise do not have many preconceptions about the ideal siding product for your project. We suggest that you take advantage of *woodpics* as follows:

- (1) Go to <http://woodpics.trestlewood.com>. When you arrive at *woodpics*, you will see several of the most recently entered *woodpics* photosets (displayed in reverse chronological order.) Sometimes just browsing through recent photosets will be instructive and give you ideas for your application (or for applications you had not even thought about!) If you are searching for a specific type of product, though, you can usually reduce your research time by using search and group tools appropriately. Read on. . .
- (2) **Log in** to your *woodpics* account (or, if you don’t have a *woodpics* account, apply for one.) Logging in provides a variety of benefits including expanded search and group options.
- (3) **Search.** Go to the Search option in the Search menu and define search criteria. By default, search criteria are broad. In most cases, if you do not specify any values in connection with a certain search criterion, that criterion is not used to narrow search results. Perhaps an appropriate search strategy for the example being considered would be to specify [ Application = Siding ] and to otherwise leave search criteria broad. After entering your search criteria, click on the Search button to run your search. *woodpics* will find and display photosets which match your criteria (in this case, photosets which have been linked to Application = Siding.)

We also encourage you to try other *woodpics* search tools including Smart Search (accessed via the Search box at the top right of *woodpics* pages (under login information)) and Related Searches (to the bottom right of individual *woodpics* photosets.)

- (4) **Group.** Use grouping options in the Group by menu to organize search results by any of several grouping schemes. For example, running Group by Species will display various wood species with summary information about the number of photosets and individual photos linked to the species. When you click on a specific species group, *woodpics* displays the photosets linked to that species. (Click on a photoset to see the individual photos in the photoset. Click on an individual photo to bring up an expanded version of the photo.)

Note that you can run as many grouping/subgrouping operations as you would like, in whatever order you would like. *woodpics* research often involves iterative grouping and drilling/narrowing operations. (The “GYST Trail,” just below the logo at the top left of *woodpics* pages, tracks grouping and drilling operations performed and provides shortcuts back to any GYST step.) Extending the siding example, assume that you become intrigued with the [ Species = Barnwood ] group. Click (drill) on this group to display photosets linked to this species (ok, so barnwood is not really a species, but we have taken the liberty to treat it as one. . .) Perhaps you are most interested at this point in project photos, so you select Group by Photo Set Type and then click on [ Photo Set Type = Project ]. You then group by Item, resulting in barnwood siding project photosets being accumulated under several different Trestlewood barnwood products (“inventory items.”) You can continue your research by looking through the photosets/photos of each item, running Related Searches and using other *woodpics* tools.

- (5) Take advantage of **additional resources** available on *woodpics* and [www.trestlewood.com](http://www.trestlewood.com) and from your Trestlewood representative. *woodpics* photos are best used with other tools as part of a balanced approach to selecting your unique wood products. While a picture can sometimes be worth a thousand words, words can be pretty important too. We recommend that you carefully study Trestlewood product documents (applicable specification sheets, etc.) and policy documents ([About Trestlewood](#), [Product Liability and Return Policy](#), etc.)

Used right, *woodpics* can be a valuable tool in your search for the right unique wood product for your application. We strongly caution against trying to make *woodpics* into something it is not. We hereby make, and draw your attention to, the following **disclaimers**:

- (1) Photos can be misleading. Most of the photographs on *woodpics* are taken by amateur photographers. Time of day, season, lighting, background, photographic equipment, photo software, monitor quality and settings and many other factors contribute to how a photo looks and how accurately it reflects reality. We are not experts in these areas. We make no representations or warranties about the color or other accuracy of the photos on *woodpics*. The only guarantee we make is that you will find a lot of amateur photography on *woodpics*.
- (2) We further make no representations or warranties about the accuracy of the textual and other non-image information on *woodpics*. Yes, we try to provide accurate information, but our focus is more on making *woodpics* a dynamic, powerful visual tool than on ensuring the 100% accuracy of every title, description, link, tag, etc.
- (3) No information (image, textual or other) on *woodpics* is to be interpreted to change, supersede or add to Trestlewood’s specification sheets or other product documents or its *Product Liability and Return Policy* or other policy documents. The inclusion of photos on *woodpics* in no way represents Trestlewood’s endorsement of the project, application, installation method or anything else depicted (or implied in any way) by the photo and/or accompanying information.

Feel free to ask your Trestlewood representative for one-on-one training in the use of *woodpics*. We hope you have fun with *woodpics* and that it helps you find the unique wood products that are just right for you. We are confident that (1) you will and that (2) it will. Happy GYSTing!

\* Patent pending. All rights reserved.

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